

**Minutes of Marketing Committee Meeting held on  
Tuesday 6<sup>th</sup> March 2012  
Chepstow TIC**

**Present**

<b>Chepstow Chamber representative</b> Griff Rogers – (GR) Chairman	<b>Chepstow Festival Representative</b> Cllr Ned Heywood(NH)
<b>St Pierre Marriot Hotels</b> Robin Woodward(RW)	<b>Area Service Manager MCC</b> Alan Browne (AB)
<b>Town Council Representative</b> Cllr Jane Robbins –(JR)	<b>Secretary</b> Nikki Colley-Priest – NJCP
<b>TIC representatives</b> Katie Burton – (KB) Liz Amphlett – (EA)	<b>President Chepstow Licence Victuallers</b> Alison Beasley (ABY)

Item		Action
1	<b>Apologies.</b> Cllr P Murphy(PM) Cllr J Sullivan (JS), Cllr Paul Rutter (PR), David Burton(DB), Sandra Bushell (SB), Steve Sullivan (SS)	
2	<b>Approval of Minutes of Meeting</b> The minutes of the meeting held on June10th January 2012 were distributed and approved by RW and KB	
3	<b>Matters arising</b> None	
4.1	<b>Town Map</b> <b>Town Map</b> The reprint of this map is not as good as previous years due to the necessity of several alterations being made to the PDF, some alterations were unable to be made. It was agreed that before the next reprint the Map should be redesigned.	
4.2	<b>Map Cases</b> NH had updated the original map but asked the group's opinion on 4 items <ol style="list-style-type: none"> <li>1. Should there now be a roof on the image of Martins Tower. This was agreed.</li> <li>2. The Senior Citizens Centre is now called Palmer Community Centre. It was agreed to alter this on the map.</li> <li>3. It was agreed to remove the banner displaying Chepstow Show in August on the map</li> <li>4. It was agreed to mark on the map the 'Riverside Development commencing 2012'</li> </ol> <p>The size of the maps will allow spaces on either side for posters. RW noted that 'Walkers are Welcome' are producing a map and would like to place these in the map cases in town. LA asked if it were possible to have some small maps printed and mounted for sale in Chepstow TIC. KB/LA to contact Keith Underwood who designed the original map to see if some financial agreement could be made.</p>	
5	<b>Banners.</b> Permission to hang these banners had now been received from MCC. NJCP to contact Simon Field to arrange a date to hang these. There are 8 designs which need to be hung randomly on the 84designated lamp posts	<b>NJCP</b>
6	<b>Expenditure .</b>	
6.1	<b>Current year</b> There were still some outstanding invoices due in before 31 <sup>st</sup> March. £500 had been given to the organisers of the Wassail to assist with this event which drew in visitors from a wide area.	
6.2	<b>New Financial Year</b> <b>Open Air Theatre Festival.</b> It was agreed to allow £1100- £1200 for printing of leaflets to promote this event over the summer. <b>Chepstow Crawl.</b> ABY explained the concept of the event she was planning over the jubilee weekend. It was based on the 'Camden Crawl' but entry to all the entertainment would be free. There would be a programme printed, listing all the live music and entertainment taking place over this holiday period between Friday 1 <sup>st</sup> & Tues 5 <sup>th</sup> June. This would be sold to the public. A website had being set up and it was agreed to assist with the cost of the design of a Logo for this event which was hoped to be an annual event. ABY to find out costs for a design and also see if some entertainment could be	<b>ABY</b>

