

**Minutes of Marketing Committee Meeting held on  
Tuesday 19<sup>th</sup> June 2012  
Chepstow TIC**

**Present**

<b>Chepstow Chamber representative</b> Griff Rogers – (GR) Chairman David Burton - DB	<b>Hoggin The Bridge</b> Jacqui Sullivan – JS Steve Sullivan - SS
<b>TIC representatives</b> Katie Burton – (KB)	<b>Chepstow Licence Victuallers</b> Alison Beasley (ABY)
<b>Area Service Manager MCC</b> Alan Browne (AB)	<b>Secretary</b> Nikki Colley-Priest – NJCP
<b>Town Council Representative</b> Cllr Jane Robbins - JR	

<b>Item</b>		<b>Action</b>
<b>1</b>	<b>Apologies.</b> Cllr P Murphy(PM) Cllr Paul Rutter (PR), Sandra Bushell (SB), Robin Woodward (RB), Cllr Ned Heywood (NH), Liz Amplett(EA)	
<b>2</b>	<b>Approval of Minutes of Meeting</b> The minutes of the meeting held on 22 <sup>nd</sup> May 2012 were distributed and approved by KB and AB	
<b>3</b>	<b>Matters arising</b>	
<b>3.1</b>	<b>Christmas in the Dell.</b> JR reported that the Town Council were to have a meeting with Dan Davies to see if there was any way to progress this.	
<b>3.2</b>	<b>Traffic Management plan for ‘Hoggin the Bridge’ and Road Signs.</b> AB reported that SAG had assumed that as there were no changes to last year that this would be approved. He suggested that JS contacted them nearer the date to confirm that no new arrangements had been put in place. JS reported that signs stating Road Closed for Charity Event were available last year but the station road sign was not put up prior to the event.	
<b>3.3</b>	<b>Banners</b> NJCP in NH absence reported that the banners and festival bunting were being erected this evening.	
<b>4</b>	<b>2012-13 Budget</b> GR informed the group that it was vital that thought was given as to what the budget allotted was used for in this year.	
<b>4.1</b>	NH had suggested at the last meeting to put some of the budget towards producing an integrated front page on the Town Council website. To be discussed further when NH is present to advise.	
<b>5</b>	<b>Chepstow Guide.</b> GR explained that in the past the Group had advertised for tenders for producing The Chepstow Guide. He had however been advised that this was not necessary and had approached EA to produce this, however KB advised that she was reluctant to do this on her own. KB understood that Sue from ‘What’s On Guide’ might be interested in assisting in this. It was agreed that the group would not go out to tender if suitable candidates were found.	
<b>6</b>	<b>2012/13 Events.</b>	
<b>6.1</b>	<b>Hoggin the Bridge</b> JS reported that this year’s T Shirt had been designed by SS and plans for the event were proceeding well.	
<b>6.2</b>	<b>Chepstow Crawl and Jubilee Big Picnic.</b> This had been a great success despite the weather. The group congratulated ABY and thanked her for her efforts in organising this. JS to arrange payment for the performers’ fees. ABY said she hoped to make Chepstow Crawl a regular event.	
<b>6.3</b>	<b>Entertainment for 6 Saturdays end of July and August.</b> The group asked that Alison go ahead and try to book entertainment for these Saturday	<b>ABY</b>
<b>7</b>	<b>A.O.B</b>	
<b>7.1</b>	<b>Wales In Bloom</b> JR reported that the ‘Wales in Bloom’ judging would take place in early July. Last year comments were made by the judges about weeds in the pavements. JR hoped that businesses would ensure that these were removed in time for the judging this year.	
<b>7.2</b>	<b>Town Sign Colours</b> Mark Lloyd from MCC had asked various groups in Chepstow for their opinion on whether to retain the original colours of cream on maroon background when signs were repainted or to opt for another colour	

<b>7.3</b>	scheme. The group agreed that the original colour scheme was the favoured option. KB advised that Mark Lloyd would be consulting various groups shortly on further signage for the town <b>Promoting Monmouth</b> Further meetings were being held on the 'strap line' for marketing Monmouthshire.	
	Meeting ended 6.30pm Date of next meeting 17 <sup>th</sup> July.	