

**Minutes of Marketing Committee Meeting held on
Tuesday 17th July 2012
Chepstow TIC**

Present

Chepstow Chamber representative Griff Rogers – (GR) Chairman	Area Service Manager MCC Alan Browne (AB)
Town Council Representative Cllr Paul Rutter –(PR)	County Councillors Representative Cllr P Murphy
TIC representatives Katie Burton – (KB)	Secretary Nikki Colley-Priest – (NJCP)

Item		Action
1	Apologies. D Burton (DB) J Sullivan (JS),S Sullivan (SS) Robin Woodward(RW), Cllr J Robbins (JR), Cllr N Heywood (NH), L Amplett(LA), A Beasley (ABY)	
2	Approval of Minutes of Meeting The minutes of the meeting held on June10th January 2012 were distributed and approved by AB and KB	
3 3.1	Matters Arising 2012-13 Budget. PR advised that the group needed to be aware funds from the Town Council this year might not be as much as in previous years. It was important that document should be produced detailing planned expenditure for the year. It was suggested that some funding could be used to assist with the production of Chepstowpedia. PM suggested that the group contact Desire Mansfield of Adventa Digital Tourism to try and establish the costs involved. MCC might consider match funding the project. Other items for the budget were the increase in the honorarium paid to Sue for producing the 'Whats' On Guide'. Wales In Bloom Pr informed the group that the judging in Chepstow would take place on Friday of this week.	NJCP
4	Lamp Post Banners NH had contacted NJCP to report that it had been unable to erect all the banners that were in store due to the fact that some of the brackets had rusted. He suggested that the group purchase replacement brackets enabling the remainder of the banners to be erected when the festival bunting was dismantled. It was agreed to allow an additional £500 on top of the £1000 allotted for the erection of the banners. NJCP to contact NH to establish costs.	NJCP/NH
5	Chepstow Guide GR reported that it was proving difficult to find some one to produce the guide this year. DB to be asked again if he had found a suitable applicant. It was agreed that meanwhile NJCP send out an email to advertisers in last year's guide to establish if they were willing to advertise again this year with the price fixed on last year's publication with no alteration to advert. The responses would need to be in by 3 rd August. PR commented that it had been increasingly difficult over the past 3 years to obtain sufficient advertisers and maybe this was a sign of the times. If there was no more than a 90% uptake for advertising the group should consider some other form of publication in the future.	NJCP
6	AOB. AB informed the group that with the police station closing to the public in the future there would be a mobile police station in Chepstow the last Thursday of the month	
	Meeting closed at 19.00	
	Next Meeting 11th Sept	