

**Minutes of Marketing Committee Meeting held on  
Tuesday 18<sup>th</sup> December 2012  
Chepstow TIC**

**Present**

<b>Chepstow Chamber representatives</b> Griff Rogers (GR) David Burton (DB)	<b>Town Clerk</b> Sandra Bushell (SB)
<b>Town Council representative</b> Cllr Paul Rutter (PR)	<b>Area Service Manager MCC</b> Alan Browne (AB)
<b>TIC representatives</b> Katie Burton (KB)	<b>Chepstow Schools representative</b> Angela Jones (AJ)
<b>Chepstow Festival representative</b> Ned Heywood (NH)	

<b>Item</b>		<b>Action</b>
<b>1</b>	<b>Apologies</b> Jacqui Sullivan (JS), Cllr Phil Murphy, Steve Sullivan	
<b>2</b>	<b>Approval of Minutes of Meeting</b> The minute of 20 <sup>th</sup> November meeting were distributed and approved by ?	
<b>3</b>	<b>Matters arising</b> <b>2013/2014 budget.</b> SB asked if we know if Herbert Lewis had received any funding to fix the Herbert Lewis clock and if we can find out if they can obtain match funding for this? Town Council had agree to contribute £250 to the Mari Lloyd event in January 2013.	
<b>4</b>	<b>Digital Chepstow</b> KB explained that she and Helen Keneally form Chepstow Walkers Are Welcome had met with Professor Avis from Cardiff University regarding a possible Digital Project for Chepstow . Professor Avis has agreed that he would like to come to the next marketing meeting. GR asked KB to invite Professor Avis to the January 15 <sup>th</sup> meeting	<b>KB</b>
<b>5</b>	<b>Town Benchmarking.</b> SB mentioned that Chepstow has offered to host the Action For Market Towns annual event on 16 <sup>th</sup> May 2013. SB to contact AWT to approve and confirm the proposal providing it has been completed by the end of April 2013.	
<b>6</b>	<b>2012/2013 Events.</b>	
<b>6.1</b>	<b>Late night shopping</b> in Chepstow on 20 <sup>th</sup> December 2012 with Father Christmas etc and the shop window competition will this year be run by Chepstow Town Council.	<b>SB</b>
<b>6.2</b>	<b>Run for the Border,</b> Charity Classic Car Run event planned for next year possibly Sunday 7 <sup>th</sup> of Sunday 14 <sup>th</sup> April 2013.	
<b>6.3</b>	<b>Theatre in The Castle</b> NH mentioned that there was theatre in Chepstow Castle from 15 <sup>th</sup> June – 15 <sup>th</sup> July 2012 with a possible day school run at the Drill Hall regarding the production of the film Ivanhoe.	
<b>6.4</b>	<b>Chepstow Food and Arts Festival</b> AJ spoke to the group about the Chepstow Food and Arts Festival planned at Chepstow Comprehensive School on 30 <sup>th</sup> June 2013. AJ explained that there were a series of sponsorship options available ( distributed sponsorship leaflet) GR agreed that the group would sponsor the event and suggested that the silver or gold package may be most suitable.	
	<b>AOB</b> <b>Chepstow Market</b> The group discuss the possible move of Chepstow Market to Welsh Street Car Park. AB mentioned that more research needs to be done regarding this but indicated that there is no problem with the initial proposal of this. It was agreed the group needed to find out what stalls were interested and how many.	
	<b>Meeting closed at ?</b> <b>Next Meeting Tuesday 15<sup>th</sup> January</b>	

