

**Minutes of Marketing Committee Meeting held on
Tuesday 15th JANUARY 2013
Chepstow TIC**

Present

Chepstow Chamber Representative Griff Rogers – (GR)	Area Service Manager MCC Alan Browne (AB)
Clerk to Town Council Sandra Bushell	Secretary Nikki Colley-Priest – (NJCP)
Town Council Representative Cllr Jane Robbins –(JR)	Samantha Arthur – (SA)
TIC representatives Katie Burton – (KB)	

Item		Action
1	Apologies. Cllr P Murphy(PM) J Sullivan (JS), Cllr Paul Rutter (PR), David Burton(DB), Steve Sullivan (SS), Angela Jones (AJ) Cllr P Farley, Ned Heywood(NH)	
2	Approval of Minutes of Meeting The minutes of the meeting held on December 18th 2012 were distributed and approved by SB and KB	
3	Introduction Griff introduced Samantha Arthur a Marketing graduate who had volunteered her services to the group. He thanked her for attending and was sure her skills would be of value to the Marketing Group.	
4	Matters arising	
4.1	Herbert Lewis Clock SB to contact Dee Griffith for more details.	SB
4.2	Vintage Car Rally SB had invited the organiser to the meeting but had not had a reply. SB to contact again.	
4.3	Castle Theatre Festival NJCP had already an enquiry of how to obtain tickets	
4.4	Sunday Market. AB had had no more feedback on this	
4.5	Late night Shopping Due to the bad weather this had been poorly supported by the public. It was thought it might be worth trying again this year but choosing an earlier date. NJCP noted that the Street Lights in the High Street were not working giving the impression that the shops in High Street were closed. AB to investigate	
5	Digital Chepstow Professor Kirk had been unable to attend the meeting. KB to arrange this for February meeting.	KB
6	Town Bench Marking This would be starting in March with a complete report by the end of April	
7	2013 Events Chepstow Food & Culture Festival It had been agreed to contribute £500 towards this event. AJ had informed NJCP that she was having difficulty getting Marquees at a sensible cost for the evnt. SB suggested trying the Army or alternatively contacting Simon Fields who had loaned the Town Council one in the past. SB to send contact detail to NJCP Chepstow Carnival SB reported that she had been informed that the Round Table were not going to organise this anymore, but were happy to hand over any documentation including risk assessments if anyone was interested in taking over. SB to organise a Carnival meeting to gather interested parties together. Walkers are Welcome Anniversary this will take place the weekend of 7/8 th May with an event in Beaufort Square with possibly a balloon net release.SB to send NJCP details. MCC have been asked to give WRW members free parking tickets for the event. Big Tractor Run there will be a vintage tractor road run around Monmouthshire on 31 st March starting at Beachley Barracks. Wassail this would be taking place on Saturday 19 th January	SB SB
8	AOB None	
	Meeting closed at 19.05 Next Meeting Tuesday 12th February 2013	