

**Minutes of Marketing Committee Meeting held on  
Tuesday 12<sup>th</sup> March 2013  
Chepstow TIC**

**Present**

<b>Chepstow Chamber Representative</b> Griff Rogers – (GR) David Burton – (GR)	<b>Secretary</b> Nikki Colley-Priest – (NJCP)
<b>Town Council Representative</b> Cllr Paul Rutter	
<b>Chepstow Festival Representatives</b> Annie Rainsbury (AR)	
<b>TIC Representative</b> Katie Burton (KB)	

<b>Item</b>		<b>Action</b>
<b>1</b>	<b>Apologies.</b> Cllr P Murphy(PM) J Sullivan (JS), Steve Sullivan (SS), Cllr P Farley(PF), Robin Woodward(RW), Alan Browne(AB), Sandra Bushell (SB), Angela Jones (AJ)	
<b>2</b>	<b>Approval of Minutes of Meeting</b> The minutes of the meeting held on February 12th 2013 were distributed and approved by DB and AR	
<b>3</b>	<b>Matters Arising</b> Plans for the Food and Culture Festival were progressing Food and Culture Festival AJ was still looking for more sponsors.	
<b>4</b>	<b>Hoggin The Bridge</b> The group had received an email from the Hoggin the Bridge Committee informing them that the venue for this event would be Chepstow Race Course this year due to Health & Safety issues and also the lack of parking facilities with in the town centre. GR commented that it seemed that the event had been so successful it had outgrown the town. David Bevan from MCC had suggested a meeting with representatives to see if there was any way of solving the issues. PR agreed to Chair the meeting. NJCP to contact appropriate Marketing Group members not present and also 'Hoggin the Bridge' representatives to try and arrange a meeting as soon as possible. PR to contact Peter Mills and PF prior to the meeting if there was any areas suitable for parking bikes around the town centre. (Severn Quay development, Mabey Bridge, The Dell School and Chepstow School ). It was agreed that it would be sad to see the event go to the Racecourse and every effort should be made to accommodate the event in the Town Centre and if this was not possible to work with Hoggin the Bridge committee to encourage people into the town.	<b>NJCP</b>
<b>5</b>	<b>Digital Chepstow</b> A meeting had been arranged with MCC on 14 <sup>th</sup> March for a sub group to discuss this and establish a way forward and what funds were available. DB stressed the need to link business website before starting on any bigger scheme. He also suggested help might be available via Go Wales, Jobs for Wales for employing someone to assist in website. It was agreed that the group needed to find out what investment MCC were prepared to give towards the project. PR suggested that there might be other ways to go for funding via a Lottery Grant or other funding.	
<b>6</b>	<b>2012/13 Events</b> NJCP had collated a list of events taking place in Chepstow this year and had circulated this to members. All the events were listed on the chepstowtowncrier.org.uk/ website with more details to be added when available. She asked that if anyone knew of any other events taking place to either let KB or herself know so these could be added.	
<b>7</b> <b>7.1</b>	<b>AOB</b> <b>Empty Shops</b> PR reported that he was responding to a suggestion received by the Town Council asking why nothing had been done about displaying posters etc inside empty shops to improve the look of the High Street. GR reminded the group that they had tried to do this a few years ago when Woolworths had become empty, but insoluble issues had been raised as to who would be the key holder	

<b>7.2</b>	and also building and personal insurance. <b>Theatre Festival Publicity Leaflet</b> NH had requested financial assistance with the publishing of the Chepstow Theatre Festival Publicity Leaflet. This was agreed that the group make an appropriate contribution, subject to what funds were available	
<b>Meeting closed at 19.40 Next Meeting Tuesday 16<sup>th</sup> April 2013</b>		