

**Minutes of Marketing Committee Meeting held on  
Tuesday 16<sup>th</sup> April 2013  
Chepstow TIC**

**Present**

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| <b>Chepstow Chamber Representative</b><br>Griff Rogers – (GR) | <b>Town Clerk</b><br>Sandra Bushell (SB)                     |
| <b>Town Council Representative</b><br>Cllr Jane Robbins       | <b>Secretary</b><br>Nikki Colley-Priest – (NJCP)             |
| <b>MCC representative</b><br>Peter Farley                     | <b>Castel Roc</b><br>Carole Mutlow (CM)<br>David Thomas (DT) |
| <b>TIC Representative</b><br>Katie Burton (KB)                |  |

| <b>Item</b>            |  | <b>Action</b>  |
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| <b>1</b>               | <b>Apologies.</b> Cllr P Murphy(PM) J Sullivan (JS), Steve Sullivan (SS), Robin Craine(RC), Alan Browne(AB), David Burton(DB), Cllr P Rutter(PR)   |  |
| <b>2</b>               | <b>Castel Roc</b><br>CM & DT gave details of the planned music festival in Chepstow Castle This year there will be music over a week commencing Bank Holiday Saturday 24 <sup>th</sup> August with a family event of local musicians performing. There will be different genres of music each evening culminating on 31 <sup>st</sup> August with Max Boyce and Treorchy Male Voice Choir. Chepstow Free Press are sponsoring the event and details will be announced in that newspaper once each event has been finalised. There will be a Son et Lumiere on 2 days, organised by Charlie Beaumont, This will be on a smaller scale than the previous productions some years ago. The Festival is self-funding, the profits being returned to the artists.. The events in the Castle will not start until after 5.30pm CM suggested that perhaps Chepstow Marketing could organise some events in Beaufort Square in the day time over the Bank Holiday weekend to complements the festival events. There would be collections on each evening in the Castle for a different Charity. |  |
| <b>3</b>               | <b>Approval of Minutes of Meeting</b><br>The minutes of the meeting held on February 12th 2013 were distributed and approved by KB and JR  |  |
| <b>4</b>               | <b>Matters Arising</b> None  |  |
| <b>5</b>               | <b>Digital Chepstow</b> GR reported that a sub group had had a meeting with CMC2 to establish what funding might be available. The option that seemed the most advantageous would be to let MCC host a town website. There was to be a meeting with the various towns within Monmouthshire. SB was concerned that the Town Council would lose control of the website if Chepstow went along with this. It was agreed that SB went along to this meeting with Town Councillors to assess the situation. NJCP reported that she had just received an email from CMC2 saying that there was more information about building foundations ready for Digital Chepstow. NJCP to ask for details to be sent to enable consideration before arranging a meeting   | <b>SB</b><br><br><br><br><br><br><br><br><br><br><b>NJCP</b> |
| <b>6</b>               | <b>Hoggin The Bridge</b><br>Several of the Marketing group had met with HTB committee and it was realised that for health and safety reasons they had no alternative than to move the venue to Chepstow Racecourse. The event had been so successful it had outgrown the space available in the town centre. GR commented that there had been strong feelings expressed on social media sites about HTB changing the end venue to Chepstow Racecourse and some bikers were saying that they would visit Chepstow but avoid the Racecourse. Several of the pubs had organised their own entertainment for the day and it was agreed to investigate the possibility of sponsoring of a shuttle bus to people back and forth from the racecourse. The Marketing group would continue the dialogue with HTB Committee.   |  |
| <b>7</b><br><b>7.1</b> | <b>2012/13 Events</b><br><b>Chepstow Food &amp; Culture Festival</b> This had been cancelled for unknown reasons. Angela Jones had resigned from the Marketing Group. It had been suggested that The Marketing Group put on a Creative Cultivators Market in the   |  |

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| 7.2   | <p>High Street instead. Several people had offered to assist in this although it was not clear if some of them wished to be paid. NJCP reported that it had been suggested at a recent meeting attended by PF, AB and she that Chepstow had a regular High St closure once a month. It was said a regular once a month closure would be classed a single road closure. It was agreed to invite Paul Keeble to the next meeting to discuss the possibilities of doing this before decisions were made as to whether the group considered this desirable and if so does the Marketing group assist in organising a creative cultivators market.</p> <p><b>Chepstow Radio</b> GR reported that Members of Chepstow Radio had given a presentation at the last Chamber meeting and that members were impressed at their enthusiasm. The station had the potential of being a great source of disseminating information about Chepstow. They had asked retail outlets to transmit the Radio Station through their PA system with suitable broadcasting licenses. Both Jon Stow and Alison Beasley were hoping to attend but had been held up. NJCP to invite them to next meeting.</p> | <p><b>NJCP</b></p> <p><b>NJCP</b></p> |
| <p><b>8</b></p> <p><b>8.1</b></p> <p><b>8.2</b></p> <p><b>8.3</b></p> <p><b>8.4</b></p> <p><b>8.5</b></p> | <p><b>A.O.B.</b></p> <p>KB distributed an invitation to members for the press launch of Wyndeclyffe Court Sculpture Gds which was taking place on Thursday 2<sup>nd</sup> May.</p> <p>SB reported that Mike King was commencing the benchmarking exercise now and she had walked around the town to define the Town Centre Area. Surveys would commence on May 7<sup>th</sup>. It was agreed to fund a prize for the lucky Questionnaire entry.</p> <p>There would be an Open Community day at Chepstow Rugby Club on 5<sup>th</sup> May</p> <p>Chepstow was hosting The Action for Market Towns Conference this year on 16<sup>th</sup> May. It was agreed to fund a member of the Marketing group and a Chamber member for this conference.</p> <p>SB reported that she had been at a Chepstow Fair-trade forum and was surprised to hear that Chepstow TIC coffee was not Fair-trade. KB to raise this matter up with MCC.</p>   | <p><b>KB</b></p>                      |
| <p><b>Meeting closed at 19.55 Next Meeting Tuesday 14<sup>th</sup> May 2013</b></p>                       |   |                                       |